

Fred's (Peterson) Vintaged View

We have a history with mountain wines and mountain vineyards going back to 1979, when I first laid eyes on Mount Eden Vineyards in the Santa Cruz Mountains and fell in love with the intensity of mountain fruit. I carried that devotion for mountain wines with me when I moved up to Dry Creek Valley in 1983 to develop a vineyard and build my house on Bradford Mountain.

This wine brings all the best characters found in Dry Creek mountain-grown Zinfandel to an apex. Poorer soils and colder nights harness and preserve more of the bright acidity and freshness in the grapes. More sunlight hours at the higher elevation means darker, richer fruit. Unlike benchland Zins, mountain Zins have a peppery quality and more black fruit character (think wild blackberry).

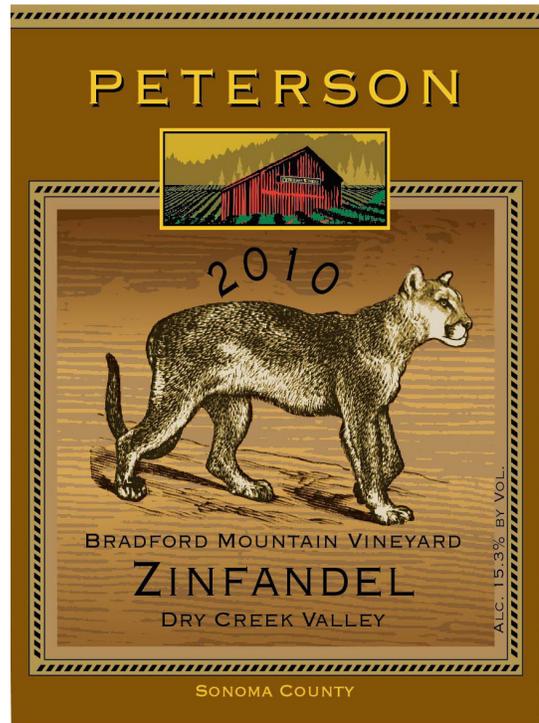
The 2010 Zinfandel brings together the three sections of our newer plantings of the variety—a southeast facing field-blend block with small percentages of Carignane, Grenache Mourvèdre, Petite Sirah and Verdehlo (less than 1% each), some of our Primitivo clone, and the south facing block. By blending percentages of the different blocks, we can create a wine that is complex, delicious and we feel truly expresses this Zin's mountain *terroir*.

Tasting Notes

Enticing aromatics of fresh-picked blackberries, subtle pepper and minerals mingle with rich oak notes. The silken entry quickly reveals an intense core of juicy blackberry pie laced with spicy pepper, just a hint of mocha and the trademark Bradford Mountain mineral essence. Supple tannins, plush oak and concentrated flavors seamlessly marry to provide a delicious, complex wine with a long, luscious finish.

Although this wine will pair well with many meals—like braised short ribs over creamy polenta or a slow-cooked venison roast—it is also can be enjoyed solo, savoring sip after sip.

2010 ZINFANDEL BRADFORD MOUNTAIN VINEYARD DRY CREEK VALLEY



Technical Data

Composition: 100% Bradford Mountain Vineyard

| <u>Varietal Breakdown</u> | <u>Harvest Dates</u> |
|---------------------------------|-------------------------|
| 90% Zinfandel | Sept. 29 & Oct. 8, 2010 |
| 10% Zinfandel - Primitivo clone | |

Sept. 25, 2010

Appellation: Bradford Mountain Vineyard
Dry Creek Valley, Sonoma County

Alcohol: 15.3%

pH: 3.5

TA: 0.72g/100ml

Barrel Aging: 20 months

Cooperage: 20% new Hungarian oak barrels,
15% new French oak barrels,
65% 3-5 year-old French &
Hungarian oak barrels

Bottling Date: June 7, 2012 (unfined and unfiltered)

Production: 360 cases - 750ml bottles
10 cases - 1.5L Magnums

Release Date: November 2012