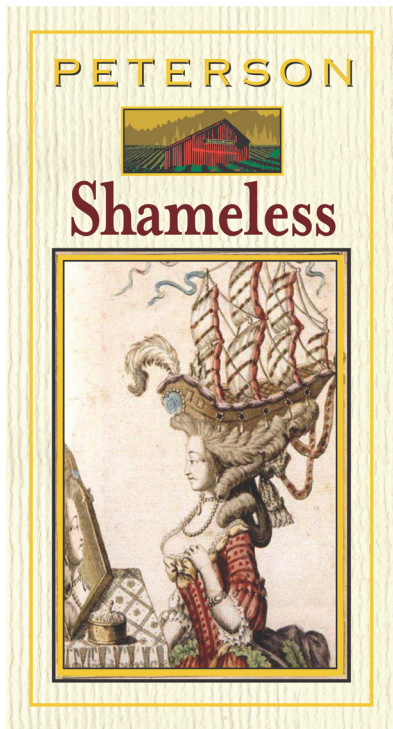


PETERSON



SHAMELESS 9th Edition Red Wine



Jamie's (Peterson) Vintaged View

At Peterson Winery, we often say that we make wines from the same vineyards year after year, but we don't try and make the same wines from every year. We appreciate and embrace the differences created by Mother Nature with each vintage, and try to capture the vintage as well as the vineyard in each wine. The other variable each vintage is the size of the crop from each of the blocks or vineyards we purchase grapes from or we grow. Rarely do we get the exact tonnage we planned for. Smaller than anticipated yields alternate with much larger than expected tonnage. Differing not only with each year, but also with each grape source.

Given the number of different wines we produce and our love of blends, we often have extra barrels of wine left over after the final blend is determined. In the past, we've sold off this surplus wine to other wineries looking for additional wine for their blends. Following the great reception for the first eight Shameless Red bottlings, we crafted this "Ninth Edition" blend using our surplus Zinfandel, Cabernet Sauvignon, Grenache, Merlot, etc, from a mix of four different vintages. It continues our tradition of providing a delicious wine at a "shamelessly" low price. Cheers!

Technical Data

Varietals:	From a base of Zinfandel, Cabernet Sauvignon, Grenache and Merlot, we built a top-secret blend from our finest reserve lots. So coveted our ancestors won't allow us to share it.
Vintage:	A few
Appellation:	North Coast, California on the label, but it's actually Dry Creek Valley
Alcohol:	14.4%
pH:	3.53
TA:	5.9 g/L
Bottling Date:	August 19, 2025
Production:	300 cases 750ml
Release Date:	November 2025

Tasting Notes

Shameless is the perfect wine to grab when you're longing for a delicious red blend with plenty of flavors balanced with a seamlessly integrated structure. And, it won't break the bank or steal from the kid's college fund to invest in a bottle, or even a case.

Aromas of fresh blackberry and blueberry mingle with dried strawberry and spicy cedar notes. Bright acidity accompanies the juicy flavors as the palate fills with black and red raspberry, strawberry and red currant. Traces of coffee, blueberry, rhubarb and dark cherry appear late, adding layers and interest. The slightly spicy texture and buoyant acidity contribute a lively component to the wine that lingers into the finish.

Enjoy this easy sipping wine with any of your weeknight meals — pizza, mac and cheese, chili, barbecued ribs and so much more. It will also be a great weekend bottle to open with grilled tri-tip or lasagna with garlic bread.