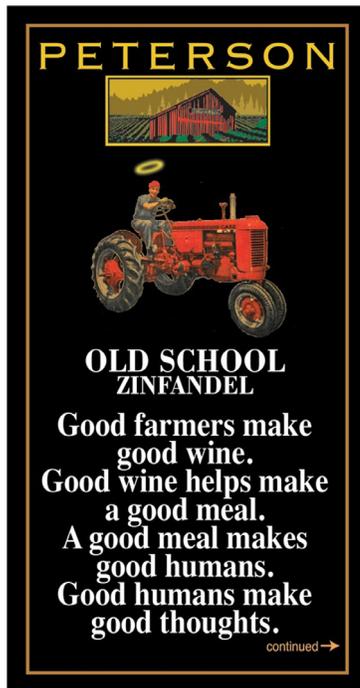


PETERSON



2014 *OLD SCHOOL* ZINFANDEL Sonoma County



Jamie Peterson's Vintaged View

Old School is sometimes described as our “Easy Drinking, No Thinking” Zin, but don't let that make you think it's any less serious of a wine than our other bottlings.

Blended from three vineyards in the Northern Dry Creek Valley and one in Alexander Valley, Old School has a style that is full of flavor and character but not over the top. We want a wine that is refreshing and “highly drinkable” and satisfying; the type of Zin you can either open on a weeknight or take to a party without hesitation. As a bonus to an already great wine, each year our designer Chris Blum comes up with a new image and accompanying story to entertain and amuse, starting on the front and finishing on the back label.

Technical Data

<u>Varietal</u>	<u>Vineyard</u>	<u>Harvest Dates</u>
80% Zinfandel	40% Warren Ranch Vnyd	9/19
	40% Bradford Mtn Est Vnyd	9/24
14% Carignane	Forchini Vineyard	9/5
6% Grenache	West Vineyard	9/20
Appellation:	Sonoma County	
Alcohol:	14.6%	
pH:	3.55	
TA:	0.65g/100ml	
Barrel Aging:	21 months	
Cooperage:	25% 2 year-old French oak barrels 75% 5-10 year-old neutral oak barrels	
Bottling Date:	July 19, 2016 (unfined & unfiltered)	
Production:	175 cases - 750ml	
Release Date:	May 2018	

Tasting Notes

Rich, dark fragranced aromas greet the nose with ripe blackberry laced with subtle black pepper, spices and sweet oak. The dark tones continue on the palate with black cherry and blackberry flavors, along with traces of dried strawberry, spice box and ground pepper. Bright acidity lightens the wine, creating an easy-sipping quaffer with a balanced structure and playful nature. A serious wine that doesn't take itself too seriously.

A great go-to wine for after work, to sip while hanging out with friends or while watching a game. It's also the perfect wine to pair with your favorite party snacks—hot wings, pizza, Mexican seven-layer dip, meatballs in barbecue sauce, or toasted ravioli.