



Fred's (Peterson) Vintaged View

Though all of our Zinfandels are made from Dry Creek Valley grapes, our Dry Creek blend, as we refer to it, is a wine that we hope reflects the overall Dry Creek Valley Zinfandel *terroir*, as opposed to a single-vineyard character. Selecting four vineyards (Funsten, West, Borkow and Grist) located throughout the appellation, gives us a cross section of soil types and microclimates within Dry Creek Valley that are reflected in the flavors.

This Zinfandel also contains the highest percentages of blending varietals (11% Carignane and 5% Petite Sirah) to give the wine maximum spice and an intriguing multifaceted quality.

Our 2008 Dry Creek blend is a very classic, "blackberry pie" Zinfandel. The Carignane and Petite Sirah gives the wine additional complexity and depth of flavors. Accompanying the depth of fruit flavors, you'll find richness, complexity, spice and earthiness to create a full flavored yet food-friendly wine.

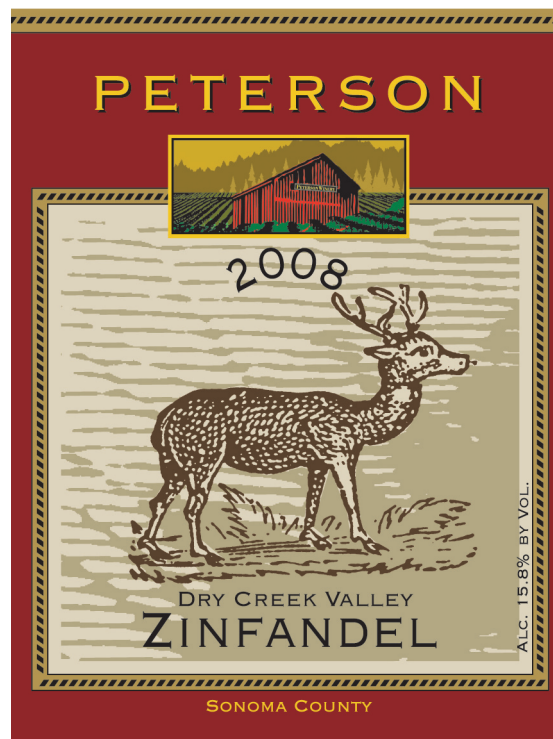
The '08 growing season produced ripe, intense fruit. This fruitiness and intensity is reflected in all of our 2008 wines. Enjoy!

Tasting Notes

Seductive aromas of spicy, rich dark fruit and toasty oak kick off this noteworthy wine. Fresh, juicy blackberry, dark cherry and raspberry flavors merge with toasty mocha and chocolate, with just a touch of vanilla and orange peel showing through in the long finish. The spicy mouthfeel, smooth entry and well-integrated flavors enhance the complexity and tasting experience of this well-balanced, easy-drinking Zin.

2008 ZINFANDEL

DRY CREEK VALLEY



Technical Data

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| Composition: | |
| Varietal Breakdown: | Vineyard Breakdown/Harvest Dates: |
| 84% Zinfandel | 33% Funsten Vineyard - 9/1/08 |
| | 32% West Vineyard - 9/7/08 |
| | 10% Borkow Vineyard - 9/1/08 |
| | 9% Grist Vnyd - 9/18/08 |
| 11% Carignane | 9% Forchini Vineyard - 9/6/08 |
| | 2% Tollini Wildvine Vnyd-10/10/08 |
| 5% Petite Sirah | 5% Tollini Wildvine Vnyd-9/18/08 |
| Appellation: | Dry Creek Valley, Sonoma County |
| Alcohol: | 15.8% |
| pH: | 3.65 |
| TA: | 0.72g/100ml |
| Barrel Aging: | 20 months |
| Type of Oak: | 74% 4-7 year-old French & American oak barrels, 16% new Hungarian oak & 10% new American oak barrels |
| Bottling Date: | May 20, 2010 |
| Production: | 900 cases (750ml) / 50 cases (375ml) |
| Release Date: | September 2010 |