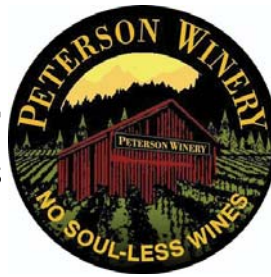


P. O. Box 1374
4791 Dry Creek Road
Bldg. 7, Healdsburg, CA 95448



tel 707 431 7568
fax 707 431 1112
www.petersonwinery.com

2006 CABERNET SAUVIGNON

BRADFORD MOUNTAIN VINEYARD

DRY CREEK VALLEY

Fred's (Peterson) Vintaged View:

This is our most *terroir*-driven wine—a Peterson wine that shouts out its origins with every sip. The Bradford Mountain vineyards produce wine grapes with a unique and very recognizable minerality, and that expression of place reaches its apex in the Bradford Mountain Vineyard Cabernet Sauvignon.

The intensity of the Cabernet Sauvignon is complemented with exotic fruit and wonderful aromatics from Petit Verdot to create a wine that offers layer upon layer of flavors and aromas. Though big and bold, this is still a wine with balance and finesse. It is not one of those over-oaked and over-extracted creations that are currently the rage with some wine critics, yet have no place on the table, nor the potential for successful bottle aging. This is a wine that will definitely benefit from both bottle age and/or decanting to allow the wine to open and reveal all of its depth and complexity.

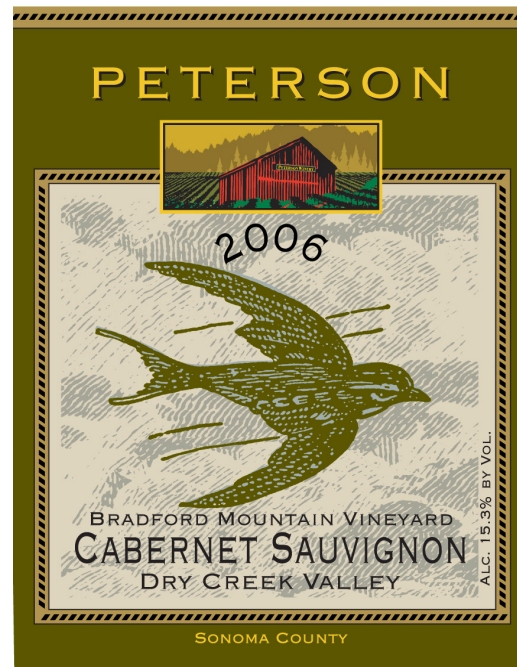
Tasting Notes:

Intense, spicy blackberry and mineral aromas overlay hints of coffee and vanilla. Polished tannins and a chewy texture surround a solid core of opulent, seductive flavors—juicy blackberry and currant with a touch of cedar, spice, coffee and cocoa—all woven with threads of mineral essence from the Bradford Mountain soil.

As the wine opens, its elegance and finesse shine through. Enjoy after decanting—this wine will continue to develop for the next 7 to 10 years.

Vineyard:

Bradford Mountain Estate Vineyard, on the western edge of the Dry Creek Valley is where Fred and Kathleen live and raised their children, and where Fred planted his first vineyard in Dry Creek in 1983. The vineyard is located just south of Bradford Peak at 1,000 ft. elevation with the perfect southwest exposure. The Cabernet Sauvignon clone planted is the "La Cuesta" selection that was planted in Woodside, California by Dr. Rixford in the 1880's from cuttings taken from Chateaux Margaux. The well-drained, red clay soil of Bradford Mountain combined with sunny days and cool nights produce small, intensely flavored grapes.



Technical Data:

Composition:	100% Bradford Mountain Vineyard
<i>Varietal Breakdown:</i>	<i>Harvest Dates:</i>
97% Cabernet Sauvignon	Oct. 23, 26 & 30, 2006
3% Petit Verdot	Sept. 30, 2006
Appellation:	Bradford Mountain Vineyard Dry Creek Valley, Sonoma County
Alcohol:	15.3%
pH:	3.41
TA:	0.68g/100ml
Barrel Aging:	21 months
Types of Oak:	40% new French oak barrels 20% new Hungarian oak barrels 10% new American oak barrels 30% 2-4 year-old mixed oak barrels
Bottling Date:	August 15, 2008
Production:	550 cases (750ml) 50 cases (375ml) 10 cases (1.5L magnums)
Release Date:	March 2009